



# V4E MEDIA KIT

USING TECHNOLOGY TO CONNECT IDEAS  
Digital Publishing Platform



# OUR PARTNERS

# VISIONS FOR EUROPE

Your Trusted Partner in the Ever-Evolving Tech Landscape



# OUR BRANDS

 [www.visionsforeurope.eu](http://www.visionsforeurope.eu)

VISIONS FOR EUROPE

EUTECH

EUTECH  
FORUM 

SDG AWARDS

EUTECH  
||  PODCAST

 EUROPEAN  
SENATE

 TECH.FORUM  
WEBINARS  
& NETWORKING

 EUTECH  
THEMENREISEN



EUROPEAN SUSTAINABILITY  
INSTITUTE



# PAST MAGAZINES



## About Us

Visions for Europe is EUTECH's quarterly carbon neutral magazine. Each quarter we give a voice to Europe's Tech Experts.

V4E connects the ideas of master-minds from different fields of the tech arena.

A solid content platform for sharing thoughts, insights and solutions for constructing a better Europe and better world through responsible and cutting-edge technology.

## Content

- **Cover Stories:** Tackling the most important issues faced by European & World Tech companies.
- **EU & International Markets:** Content that helps companies worldwide to accomplish their growth potential.
- **Sustainability:** Content that promotes the UN's Sustainable Development Goals.
- **Competitiveness:** Articles that help in strengthening and promoting European technologies & values.
- **Innovation:** Explore revolutionary concepts shaping the global tech landscape and pushing boundaries.
- **Cooperation:** Catalyze cooperation and collaborative endeavors across Europe and the globe, uniting industry players for amplified impact worldwide.

## Editions

- Available online & print and in two languages: English & German
- The online version is free for all.
- Print versions are issued to our Partners in Europe every quarter.

**+10,000**  
Europe PRINT SUBSCRIBERS

**+20,000**  
DIGITAL VISITORS ANNUALLY

**20K**  
FOLLOWERS ON LINKEDIN

**Since 2021,** our magazine has been offering unique perspectives on Europe's trajectory, covering key technology sectors. Position your content for maximum impact by featuring it in our print and digital magazine—a dynamic platform to engage with a diverse community of passionate tech enthusiasts and thought leaders.

**In Q2 2023,** interviews with EUTECH SDG award winners reached over 15,000 readers, including major enterprises in Europe and globally. Partner with us for impactful exposure and engagement.



# OUR MEDIA PLATFORMS



## PRINT

Check out our magazines

[CLICK HERE](#)



## WEB

Check out our website

[CLICK HERE](#)



## WEBINARS & NETWORKING!

Check out our events

[CLICK HERE](#)



## PODCAST

Check out our podcast

[CLICK HERE](#)



## HYBRID EVENTS

Check out our Hybrid Events

[CLICK HERE](#)

# PRINT

V4E, your gateway to cutting-edge enterprise technology, captivates over 10,000 business leaders and tech executives across Europe.

Our classic magazine graces the desks of 10,000 CEOs at Europe's largest enterprises, ensuring direct access to key decision-makers.

Targeted distribution extends to industry leaders, executives, and experts in politics, economy, and science & technology. Elevate your brand with us – where innovation meets influence.







# WEB

Unlock boundless opportunities with our Digital Resource Hub! Seamlessly integrating digital and print media, we redefine synergy for your brand.

Benefit from widespread visibility across desktops, tablets, and smartphones. Explore uncharted industry sectors and amplify your impact with us!

<https://visionsforeurope.eu/>



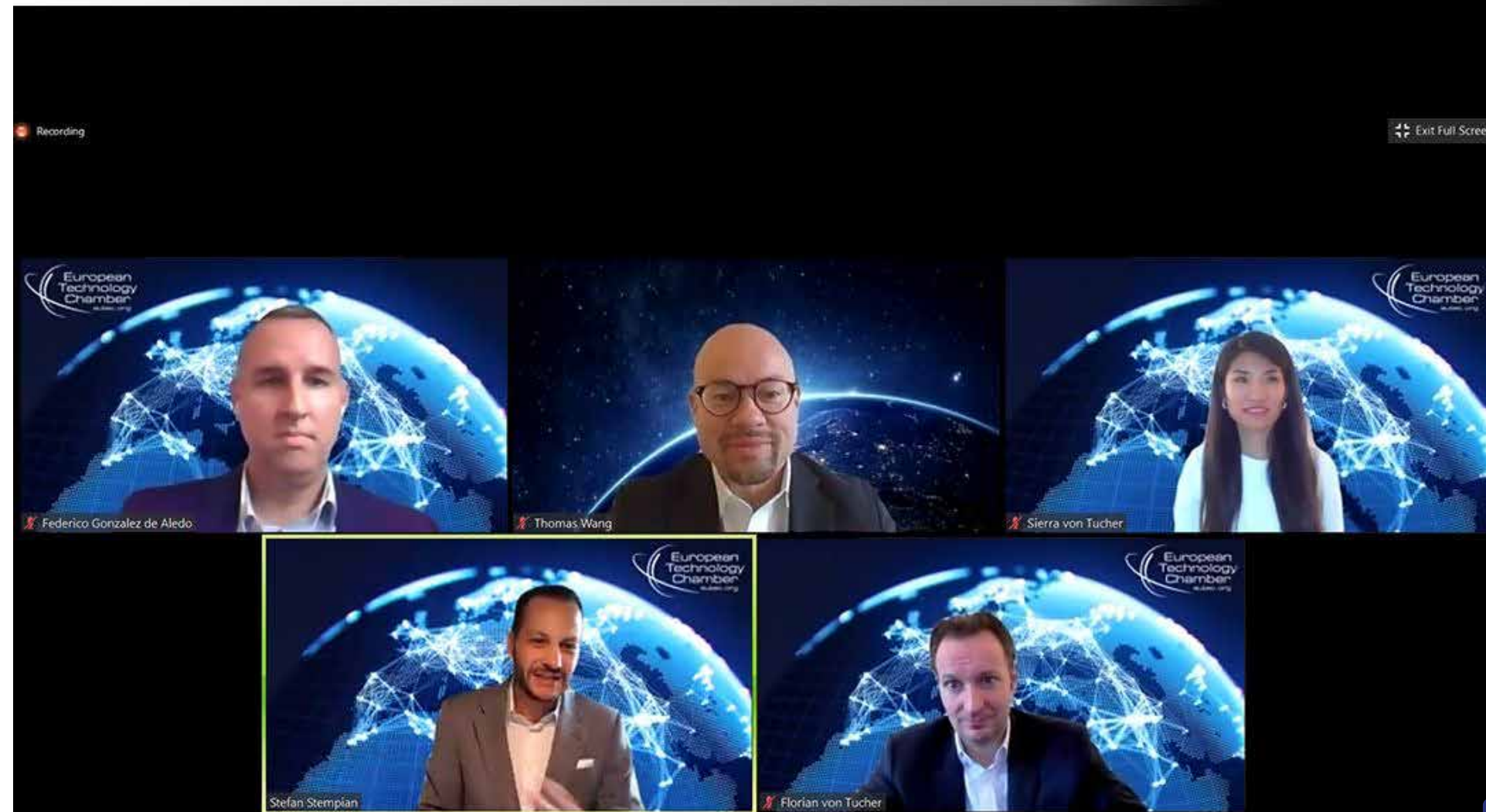
# WEBINARS & NETWORKING!

Connect with experts, exchange ideas, and position your brand at daily digital live webinars and over 400 networking sessions annually.

Seize the chance to shape the future—partner with us for unparalleled exposure and collaboration.

<https://eutec.org/events/>

## Today's China Chapter Digital Panel



**EUTECH**

**Monica NGUYEN**

**Customer Relations  
in FinTech Dynamics,  
an Experienced  
Perspective!**



**Henning vom Stein**  
*Host*



# PODCAST

**Brought to you by the EU Tech Chamber  
and European Senate of Economy.**

The V4E Podcast hosts industry experts and  
thought leaders.

Elevate your brand by joining us as a  
featured guest on our podcast! With  
extensive promotion across all our social  
media channels and publication on our  
website, your message will reach a vast  
audience.

Don't miss the chance to share your expertise  
and promote your brand to our engaged  
listenership.

<https://visionsforeurope.eu/v4e-podcast/>



# OUR HYBRID EVENTS



EU Tech Forum 2023



Themenreisen



EUTECH SDG Awards

# SUBSCRIPTION PACKAGES

<b>SILVER</b> <b>€2K/MONTH</b> (minimum 6 months*)	<b>GOLD</b> <b>€4K/MONTH</b> (minimum 6 months*)	<b>PLATINUM</b> <b>€6K/MONTH</b> (minimum 6 months*)
<b>PREMIUM-FEATURE</b>	<b>PREMIUM-FEATURE</b>	<b>PREMIUM-FEATURE</b>
<ul style="list-style-type: none"> <li>• 18 Weeks Digital Advertising</li> <li>• 4 x Sponsored News Items.</li> <li>• 1 x Webinar</li> <li>• 3 x Print Ads</li> </ul>	<ul style="list-style-type: none"> <li>• 24 Weeks Digital Advertising</li> <li>• 12 x Sponsored News Items.</li> <li>• 2 x Webinars</li> <li>• 4 x Print Ads</li> </ul>	<ul style="list-style-type: none"> <li>• 36 Weeks Digital Advertising</li> <li>• Unlimited Sponsored News Items</li> <li>• 3 x Webinars</li> <li>• 4 x Print Ads</li> <li>• Silver Sponsorship of Awards Event at EUTECH</li> </ul>
<b>ENHANCEMENTS</b>	<b>ENHANCEMENTS</b>	<b>ENHANCEMENTS</b>
<ul style="list-style-type: none"> <li>• 2 x Digital Guest Authorships</li> <li>• 2 x Digital Customer Success Stories</li> </ul>	<ul style="list-style-type: none"> <li>• 2 x Digital Guest Authorships</li> <li>• 2 x Digital Customer Success Stories</li> </ul>	<b>ENHANCEMENTS</b> <ul style="list-style-type: none"> <li>• 3 x Digital Guest Authorships</li> <li>• 3 x Digital Customer Success Stories</li> </ul>

<b>MENU</b>	Print advertising --- €4,800/single page   €9,800/double page Digital advertising --- €2,500/month Webinar --- €1,000/session	Podcast --- €5,000 Sponsored reports --- €15,000/year Sponsored news --- €8,000/year
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# TECH SPECS | ADVERTISING

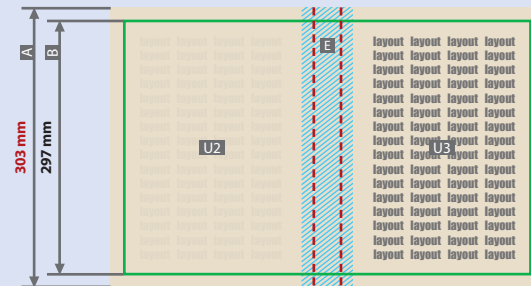
## PRINT (mm)

### 1 Page Advertisement

Dimensions:  
 210 (w) x 297 (h) mm + **3mm Bleed**  
 8.3 (w) x 11.7 (h) inches  
 21 (w) x 29.7 (h) cm

Resolution:  
 300 Dpi

Colour mode:  
 CMYK

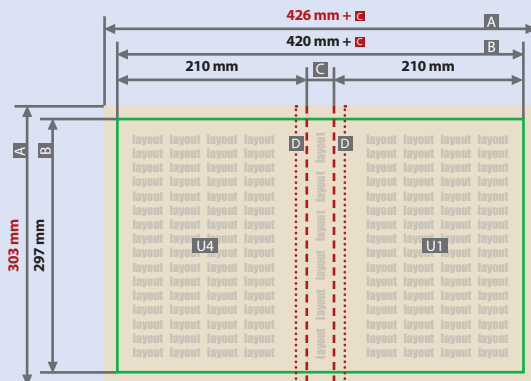


### 2 Page Advertisement

Dimensions:  
 420 (w) x 297 (h) mm + **3mm Bleed**  
 16.5 (w) x 11.7 (h) inches  
 42 (w) x 29.7 (h) cm

Resolution:  
 300 Dpi

Colour mode:  
 CMYK



## DIGITAL (px)

LEADERBOARD

--- 1920x250 px

HALF PAGE

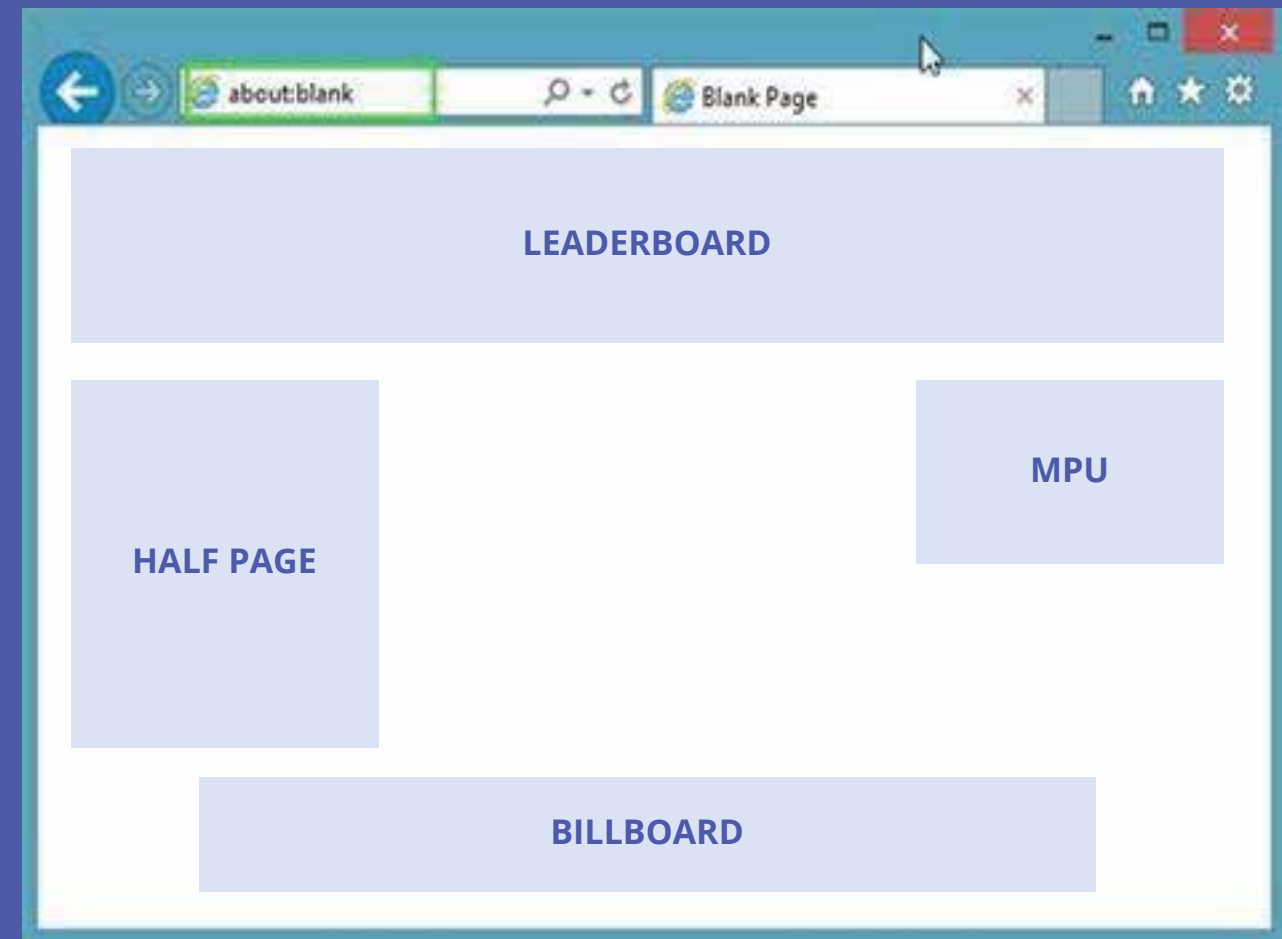
--- 300x600 px

MPU

--- 300x250 px

BILLBOARD

--- 970x250 px



# IMPRINT

## PUBLISHER

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83707 Bad Wiessee  
GERMANY

## SWITZERLAND OFFICE

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## EDITORIAL

EU Tech Chamber Editorial Team

## LAYOUT

EU Tech Chamber Marketing Team

## LECTORATE

EU Tech Chamber Editorial Team

## PUBLISHING STYLE

Print and Digital

## CLIMATE NEUTRAL

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Certified by M&P Go.Blue.Now. GmbH for EU Tech Chamber.

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